

**Advising Services  
Degree Checklist  
2021-2022**

(For assistance completing this form, contact Advising Services at 806-651-5300)

NAME: \_\_\_\_\_ WT ID: \_\_\_\_\_ DATE: \_\_\_\_\_

**General Business—Healthcare Management  
Specialization  
Department of Management, Marketing and  
General Business - CC 220 651-2525**

CORE CURRICULUM COURSES: 42 HOURS ♦		HRS	FPC
<b>Communication (Code 10)</b>			
See University Core Requirements below	(6)		
<b>Mathematics (Code 20)</b>			
See University Core Requirements below	(3)		
<b>Life and Physical Sciences (Code 30)</b>			
<b>Take two courses from (extra lab hours move to Code 90): ♦</b>		6	
ANSC 1319; BIOL 1406 or 1408, 1407* or 1409*, 1411, 1413; CHEM 1405* or 1411*, 1412*; ENVR 1407*; GEOL 1401 or 1403, 1402, 1404; PHYS 1401*, 1402*, 1411, 1471, 1412, 2425*, 2426*; PSES 1301, 1307			
<b>Language, Philosophy and Culture (Code 40)</b>			
ANTH 2351, ENGL 2321*, 2326*, 2331*, 2341*, 2343*; HIST 2311, 2323, 2372; MCOM 1307; PHIL 1301, 2374; SPAN 2311*, 2312**/**, 2313*, 2315*, or 2371	Choose 1	3	
<b>Creative Arts (Code 50)</b>			
ARTS 1301, 1303, 1304; DANC 2303; MUSI 1306, 1307 (for music majors), 1310; or THRE 1310	Choose 1	3	
<b>American History (Code 60)</b>			
HIST 1301, 1302, 2301, 2381, 2382	Choose 2	6	
<b>Government/Political Science (Code 70)</b>			
POSC 2305 and 2306		6	
<b>Social and Behavioral Sciences (Code 80)</b>			
See University Core Requirements below	(3)		
<b>Component Area Option (Code 90)</b>			
<b>Take three hours from: ♦</b>		3	
AGRI 2300; BIOL lab hours (from Core 30); BUSI 1304; CHEM lab hours (from Core 30); CIDM 1105, CIDM 1301 or 1315; CS 1301; ECON 2331; ENGL 1101, 1102, 1302*, 2311*; ENVR lab hour (from Core 30); GEOL lab hours (from Core 30); IDS 1071 (1-3 hours); extra MATH hours (from Core 20); MUSI 1053; PHIL 2303; PHYS lab hours (from Core 30); SES 1120			
<b>GENERAL BUSINESS—HEALTHCARE MANAGEMENT SPECIALIZATION REQUIREMENTS: 87-88 HOURS</b>			
<b>A grade of "C" or better must be earned in all courses required for major.</b>			
<b>UNIVERSITY CORE REQUIREMENTS: 18 HOURS ♦</b>			
<b>CORE 10</b>			
ENGL 1301 Introduction to Academic Writing and Argumentation	FPC	3	
<b>CORE 10</b>			
COMM 1315, 1318, or 1321	FPC	3	
<b>CORE 20</b>			
MATH 1324* Math for Business and Economics I (preferred) or MATH 1314* College Algebra	FPC	3	
<b>CORE 80</b>			
ECON 2301 Principles of Macroeconomics	FPC	3	
<b>CORE 90** FPC</b>			
BUSI 1304, CIDM 1301 or 1315, or ECON 2331 or University Core 90 equivalent	FPC	3	
<b>BBA CORE REQUIREMENTS: 39-40 HOURS</b>			
ACCT 2301 Principles of Financial Accounting	FPC	3	
ACCT 2302* Principles of Managerial Accounting	FPC	3	
MATH 1325* Math for Business & Economics II OR MATH 2413* Calculus I	FPC	3-4	
CIDM 2342* Statistics for Business and Economics	FPC	3	
CIDM 3330* Management Information Systems		3	
ECON 2302 Principles of Microeconomics	FPC	3	
ADVANCED ECONOMICS ELECTIVE*		3	
FIN 3320* Business Finance		3	
BUSI 3312* Business Law	FPC	3	

**Bachelor of Business Administration Degree  
BBA.GEN.BUS (302)**

MGT 3330 Principles of Management	3		
MKT 3340 Principles of Marketing	3		
<b>College of Business communication component</b>			
<b>Take one course from:</b>			
ACCT 4373* Accounting Communications	3		
BUSI 1304 Business Communication FPC			
BUSI 4333 Cross-Cultural Issues in Business Comm.			
BUSI 4350 Current Issues in Mgt. Communication			
BUSI 4375 Healthcare Comm. in the Bus. Environment			
BUSI/MGT 4380 Conflict Resolution and Negotiation			
BUSI 4382 Emerging Media Law			
BUSI/CIDM 3320 Digital Communications & Collaboration			
ECON 4370* Economics of Healthcare			
FIN 3350* Personal Financial Planning			
FIN 4320* Investments			
FIN 4321* Portfolio Management			
MGT 3335* Organizational Behavior			
MKT 3342 Consumer Behavior			
MGT 4315* Strategic Management and Policy	3		
<b>HEALTHCARE MANAGEMENT SPECIALIZATION: 33 HOURS</b>			
BUSI 3319* International Business OR MGT 4335* International Management OR MKT 4340* International Marketing	3		
MGT 4311* Business Ethics and Society OR FIN 4311* Corporate Governance and Ethics	3		
<b>Take 18 hours from:</b>			
BUSI 4333 Cross Cultural Issues in Business Communication	18		
BUSI 4370* Legal Aspects of Healthcare			
BUSI/CIDM 3320 Digital Communications and Collaboration			
BUSI 4375 Healthcare Communication for the Business Environment			
CIDM 4331* Prod. & Operations Mgt.			
CIDM 4370 Health Informatics and E-Medicine			
ECON 4301* Industrial Organization & Regulation			
ECON 4370* Economics of Healthcare			
FIN 3335* Processes of Risk Management			
FIN 4325* Fin. Analysis with Technology Applications			
FIN 4326* Financial Management			
FIN 4370* Health Care Finance			
MGT 4330 Critical Issues in Human Resources Mgt.			
MGT 4370* Health Care Management			
MKT 3342 Consumer Behavior			
MKT 4346* Sales Management			
<b>ADVANCED MANAGEMENT ELECTIVES: 9 HOURS</b>			
ADVANCED MANAGEMENT ELECTIVE		3	
ADVANCED MANAGEMENT ELECTIVE	3		
ADVANCED MANAGEMENT ELECTIVE	3		
<b>ELECTIVES: 5-6 HOURS</b>			
ELECTIVES	5-6		
<b>MINIMUM HOURS REQUIRED TO COMPLETE DEGREE</b>	<b>120</b>		

♦ NOTE: The core curriculum must total **exactly 42 hours**; excess hours must be moved to the major as an elective or a major requirement and stay within the 120-hour requirement or approved total submitted to the Coordinating Board for degree requirements.

\*\* Note: **only six hours are required for Core 90**; extra hours from 4-hour Core 30 courses (if taken) will count either towards Core 90 or as elective hours.

\* Indicates prerequisites—see catalog for more information.

\*\* Or an equivalent course (second year, second semester) in a foreign language.

NOTE: At least 36 hours of advanced work (3000- or 4000-level courses) for which tuition is paid must be earned at WTAMU. A maximum of six semester hours in religion (REL) and six semester hours in physical education (PHED) courses can count toward a baccalaureate degree.

**NOTE: This is NOT a degree plan. All undergraduate students must request an official degree plan from their academic dean's office by the time they have completed 30 credit hours.**

**WTAMU ADVISING SERVICES  
2021-2022 Curriculum Guide**

Major: General Business-Healthcare Mgt. Spec. (B.B.A.)

Major Code: 302

First Year	
Fall	Spring
Semester Hours	Semester Hours

Second Year	
Fall	Spring
Semester Hours	Semester Hours

Third Year	
Fall	Spring
Semester Hours	Semester Hours

Fourth Year	
Fall	Spring
Semester Hours	Semester Hours

**Degree Total Hours 120**

**DISCLAIMER:** This curriculum guide should be used in conjunction with the corresponding degree checklist for general planning purposes only. The degree checklist (later a student's official degree plan) should be referred to as the comprehensive list of all courses required for the degree. An official degree plan is required after completing 30 hours. Students should always seek the advice of their academic adviser before scheduling classes.

<p><b>Identified Marketable Skills:</b></p>    
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<p><b>Top 3 Local Employers or Industries/Professional Programs/Possible Career Opportunities</b></p>    
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<p><b>Prerequisites/Important Sequences/Other degree Notes:</b></p>          
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